

Press Release

Innovation in the German CFD market: CeFDex breaks with conventional structure and creates options for banks and financial service providers

- CFD trading system for B2B partners
- Banks and online brokers can expand their realm of investing
- CFD traders will soon be able to trade CFDs using their online bank account

Frankfurt am Main, Aug. 13, 2008 – The securities trading bank CeFDex AG has developed a new product for the CFD market that will change the competitive landscape. Until now, the fast-growing market segment of 'Contract for Difference' has been offered by only a few CFD brokerage houses. CeFDex is now making it possible for banks, online brokers and finance service providers to get started with their own complete CFD offer. As a German Market Maker, CeFDex takes over all obligations of the pricing for CFDs. In addition, CeFDex is the supplier for the complete IT solution, a contemporary CFD trading platform. This platform is interfaced with the existing front-end IT system of the partner's company. Access into the partner's IT is not necessary. The direct business relationship to the end user is handled by the bank or to the online broker. The end user remains anonymous to CeFDex. Moreover, CeFDex's offer can be integrated into every system throughout Europe.

René Diehl, chairman of CeFDex, explains the idea of the business model: "CeFDex will dissolve the previous market division between the classic online bank and the CFD broker. In the future, CFDs will be a standard product offered by online banks, just like stocks, funds and certificates". Up to now, a direct customer relationship between the Market Maker and the end user was the rule. As the first exclusive B2B provider, CeFDex simplifies this process. The cooperating partner brings exclusively anonymous customers to CeFDex. This prevents any possible conflicts of interest from the beginning.

In addition to their developments in the CFD product group and free integration with the trading software, CeFDex allows the cooperating online banks to internationalize its investment realm with just a mouse click. Costly and complex transactions on foreign markets can now be avoided, thanks to the broad palette of CFD offerings for base values of foreign-traded stocks, commodities, indices and currencies.

The customers belonging to CeFDex's cooperating partners profit especially from easier operation of trading with Contracts for Difference. All transactions can hereafter be settled using the end user's existing

online bank accounts, eliminating the need for any secondary account management for the CFD trader.

About CeFDex – Founder and Management Board

René Diehl has many years of professional experience not only in the area of CFDs, but also in the area of banking in Germany. In 2004, he assumed responsibility as branch manager of CMC Markets and all of its business in Germany. He strategically and operatively expanded the company's business from Frankfurt throughout Germany. Mr. Diehl acquired his expert banking knowledge from previous work with various credit institutes throughout Germany.

With more than seven years experience with Eurex Frankfurt AG, **Harald Patt** has worked in the areas of product business development and sales with a strong focus on retail and institutional sales. He worked previously as an IT consultant. His work in this area included the analysis, conception and implementation of IT solutions for the automotive industry in the areas of financing and customer relations.

About CeFDex AG

CeFDex AG is a securities trading bank with headquarters in Frankfurt am Main. Its comprehensive range of products and services is designed for the CFD market and includes the areas of trading, IT solutions, consulting and service. CeFDex is an exclusive B2B partner for banks, brokers and financial service providers.